

Privacy Policy

Parler

1/25/2019

Parler, LLC and its affiliates (Company, we, our, and/or us) value the privacy of individuals who use our social news application, website, and related services (collectively, our Services). This privacy policy (the Privacy Policy) explains how we collect, use, and share information from users of our Services (Users, you, and/or your) to facilitate your commenting, social news, and influencer networking experience. By using our Services, you agree to the collection, use, disclosure, and procedures this Privacy Policy describes. Beyond the Privacy Policy, your use of our Services is also subject to our User Agreement [<https://legal.parler.com/documents/useragreement.pdf>].

Information We Collect

We may collect a variety of information from or about you or your devices from various sources, as described below.

A. Information You Provide to Us.

Registration and Profile Information. When you sign up for an account, we may collect information such as your name, email address, username, and profile photo.

Influencer Application Information. If you choose to join our influencer network, we ask for information that can be used to verify your identity, such as a copy of your government-issued photo identification.

User Content. We collect any information you choose to provide on our Services, such as posts, photos, videos, gifs, comments, votes, and echoes.

Payment Information. If you make a purchase through our Services, your payment-related information, such as your credit and debit card or automated clearing house (ACH) information, is collected and stored by our third party payment processor on our behalf.

Communications. If you contact us directly, we may receive additional information about you. For example, if you contact us for customer support, we may receive your name, email

address, phone number, the contents of any message or attachments you may send to us, and any other information you choose to provide.

B. Information We Collect When You Use Our Services.

Location Information. When you use our Services, we infer your general location information, for example by using your internet protocol (IP) address.

Device Information. We receive information about the device and software you use to access our Services, including IP address, device type, web browser type, operating system version, phone carrier and manufacturer, user agents, application installations, device identifiers, mobile advertising identifiers, and push notification tokens.

Usage Information. To help us understand how you use our Services and to help us improve them, we automatically receive information about your interactions with our Services, such as the posts or other content you view, the searches you conduct, the people you follow, and the dates and times of your visits.

Your Contacts. If you permit us to access the address book on your device or give us permission to import your contacts from an email account associated with your account, we may access and store names and contact information from your address book to facilitate invitations and social interactions that you initiate through our Services and for other purposes described in this Privacy Policy or at the time of consent or collection.

Information from Cookies and Similar Technologies. We and our third party partners collect information using cookies, pixel tags, and similar technologies. Our third party partners, such as analytics or advertising partners, may use these technologies to collect information about your online activities over time and across different services. Cookies are small text files containing a string of alphanumeric characters. We may use both session cookies and persistent cookies. A session cookie disappears after you close your browser. A persistent cookie remains after you close your browser and may be used by your browser on subsequent visits to our Services.

Please review your web browsers Help file to learn the proper way to modify your cookie settings. Please note that if you delete or choose not to accept cookies from our Services, you may not be able to utilize the features of our Services to their fullest potential.

How We Use the Information We Collect

We may use the information we collect:

- To provide, maintain, and improve our Services;
- To personalize your experience on our Services, such as by providing tailored content and recommendations;
- To understand and analyze how you use our Services and develop new products, services, features, and/or functionality;
- To communicate with you, provide you with updates and other information relating to our Services, provide information that you request, respond to comments and questions, and otherwise provide customer support;
- For marketing and advertising purposes, such as developing and providing promotional and advertising materials that may be relevant, valuable or otherwise of interest to you;
- To send you text messages and push notifications;
- To facilitate transactions and payments;
- To verify your identity and determine your eligibility to join our influencer network;
- To find and prevent fraud and respond to trust and safety issues;
- For compliance purposes, including enforcing our User Agreement or other legal rights, or as may be required by applicable laws and regulations or requested by any judicial process or governmental agency; and
- For other purposes for which we provide specific notice at the time the information is collected.

How We Share the Information We Collect

Vendors and Service Providers. We may share any information we receive with vendors and service providers retained in connection with the provision of our Services. For example, if you choose to join our influencer network, we may share information such as a copy of your government-issued photo identification with our identity verification partner so we can verify your identity and help protect the Parler community.

User Content. Our Services are social services that allow you to find, enjoy, and share content. Your display name, username, profile photo, about me section, and contacts (i.e., followers and following) will always be viewable and/or searchable by other Users. The content you post to our Services will be displayed on our Services and viewable by other Users by default. Although this content is public by default, in the Your Choices section below, we describe the account settings and controls you can use to limit the sharing of certain information. We are not responsible for other Users use of available information, so you should carefully consider whether and what to post

and how you identify yourself on our Services.

Marketing. We may share information about you with nonaffiliated companies for their direct marketing purposes consistent with your choices.

Analytics Partners. We use analytics services to collect and process certain analytics data. These services may also collect information about your use of other websites, apps, and online resources.

Advertising Partners. We work with third party advertising partners to show you ads that we think may interest you. Some of our advertising partners are members of the Network Advertising Initiative (<http://optout.networkadvertising.org/?c=1#!/>) or the Digital Advertising Alliance (<http://optout.aboutads.info/?c=2&lang=EN>).

If you do not wish to receive personalized ads, please visit their opt-out pages to learn about how you may opt out of receiving web-based personalized ads from member companies. You can access any settings offered by your mobile operating system to limit ad tracking, or you can install the AppChoices mobile app to learn more about how you may opt out of personalized ads in mobile apps.

As Required By Law and Similar Disclosures. We may access, preserve, and disclose your information if we believe doing so is required or appropriate to: (a) comply with law enforcement requests and legal process, such as a court order or subpoena; (b) respond to your requests; or (c) protect your, our, or others rights, property, or safety. For the avoidance of doubt, the disclosure of your information may occur if you post any objectionable content on or through our Services.

Merger, Sale, or Other Asset Transfers. We may transfer your information to service providers, advisors, potential transactional partners, or other third parties in connection with the consideration, negotiation, or completion of a corporate transaction in which we are acquired by or merged with another company or we sell, liquidate, or transfer all or a portion of our assets. The use of your information following any of these events will be governed by the provisions of this Privacy Policy in effect at the time the applicable information was collected.

Consent. We may also disclose your information with your permission.

Your Choices

Sharing Preferences. We provide you with settings to allow you to set your sharing preferences for content you post to our Services. Certain information, such as your username, may always be

publicly available to others, and other information is made publicly available to others by default. To change whether certain information is publicly viewable, you can adjust the settings in your account.

Marketing Communications. We send you marketing communications consistent with your choices. You can unsubscribe from our promotional emails by adjusting your account settings or via the link provided in the emails. Even if you opt-out of receiving promotional messages from us, you will continue to receive administrative messages from us.

Notifications. You can opt-out of receiving notifications for posts, votes, echoes, comments, and followers by adjusting your profile and/or operating system (i.e., iOS or Android) settings.

Third Parties

Our Services may contain links to other websites, products, or services that we do not own or operate. We are not responsible for the privacy practices of these third parties. Please be aware that this Privacy Policy does not apply to your activities on these third party services or any information you disclose to these third parties. We encourage you to read their privacy policies before providing any information to them.

Security

We make reasonable efforts to protect your information by using physical and electronic safeguards designed to improve the security of the information we maintain. However, as our Services are hosted electronically, we can make no guarantees as to the security or privacy of your information.

Children

We do not knowingly collect, maintain, or use personal information from children under 13 years of age, and no part of our Services is directed to children. If you learn that a child has provided us with personal information in violation of this Privacy Policy, then you may alert us at *support@parler.com*.

International Transfers of Data

Our Services are hosted in the United States and intended for visitors located within the United States. If you choose to use our Services from the European Union or other regions of the world with laws governing data collection and use that may differ from U.S. law, then please note that you are transferring your personal information outside of those regions to the United States for storage

and processing. Also, we may transfer your data from the U.S. to other countries or regions in connection with storage and processing of data, fulfilling your requests, and operating our Services. By providing any information, including personal information, on or to our Services, you consent to such transfer, storage, and processing.

Update Your Information or Pose a Question

You can update your account and profile information or delete your account through your account settings. If you have questions about your privacy on the Services or this privacy policy, please contact us at *support@parler.com*

Changes to the Privacy Policy

We will post any adjustments to the Privacy Policy on this page, and the revised version will be effective when it is posted. If we materially change the ways in which we use or share personal information previously collected from you through our Services, we will notify you through our Services, by email, or other communication.

Contact Information and Effective Date

If you have any questions, comments, or concerns about our processing activities, please email us at *support@parler.com* or write to us at 209 S Stephanie Street B135 Henderson, NV 89012.

Last Updated: 1/25/2019