Community Guidelines

Our Community Guidelines governs your relationship with Parler, your use of Parler, and access to all services and products provided by Parler. By accessing Parler, you agree to these terms. These terms are defined and updated by the FCC and Supreme Court case outcomes.

Spam

Spam is repetitive content that does not contribute to the conversation. It often comes in the form of multiple posts of repeating content that offer little to no value to the community and platform at large.

Examples:

- Soliciting advertisements or product recommendations on any post that is not your own.
- Posting or commenting any fraudulent content with the intention of taking advantage or scamming users.
- Repetitive comments or posts which are irrelevant to the conversation.

Advice

- Avoid repetition in the comment section of posts. Spam applies more heavily to comments than posts.
- Do not use language/visuals that are meant to take advantage of others on Parler.
- Avoid language/visuals that solicits advertisements on other’s posts.

Terrorism/Terrorist Organization

Terrorist organizations officially recognized by the United States are forbidden from using Parler. Support or marketing for any terrorist organization on Parler will result in a ban.

Examples:

- FTO (Foreign Terrorist Organization): The account is associated with, or marketing or advocating for a recognized FTO.
  - FTO fact sheet: [https://fas.org/sgp/crs/terror/IF10613.pdf](https://fas.org/sgp/crs/terror/IF10613.pdf)
○ U.S. Department of State’s *current* list of published terrorist organizations
○ The content qualifies for: *18 USC 2331 (Definitions of Terrorism) 18 USC 2331* – Original government document

**Advice**

- Do not use language/visuals which shows support, market, or advocation for any terrorist groups recognized by the United States (see U.S. Department of States current list above).

**Unsolicited Advertisements**

Advertisements asking for any product or service in the commenting section of a post and not sponsored through Parler’s influencer network are considered unsolicited advertisements.

Examples:

- An advertisement inside any comment section of a post whose creator is not the comment creator. This does not include *product suggestions*.
- Any advertisement of a product or service which is not owned by you or your followers. Money does not have to be exchanged. Product or service *recommendations* are exempt.

Related Supreme Court case:

*PDR Network v. Carlton & Harris, No. 17-1705*

**Advice**

- Do not use language/visuals that advertise a product not owned by you in posts.
- Do not advertise products in exchange for money on your posts.
- Do not advertise anything in the comment section of other people’s posts.
- If you want to advertise your own product, do it in your posts but not the comment section of others.

**Defamation including Libel and Slander**

Both Libel and Slander are forms of Defamation. Libel is found in *print*. Slander is found in *speech*.

Examples:

- A public official, public figure or organization has a case ruling about said defamation, libel, or slander. **This applies to all gold badge users.**
• A private individual who has a good argument that the post is defamatory according to *Gertz v. Robert Welch. This means that the falsehood must seem intentional*. This applies to all red badge users.

Advice
- Do not purposefully share rumors about other users/people you know are false.
- Avoid targeting red or no badged users with disparaging information, they are more protected under the law then prominent individuals.

**Fighting Words or Threats to Harm**

Fighting words are use of incitements to violence that produce a *clear and present danger*, or a personal assault with the intention of inviting the other party to fisticuffs.

Examples:
- Any direct and very personal insult with the intention of stirring and upsetting the recipient, i.e., words which would lead to violence if you were to talk in that fashion in person.
- Any visual representation of a noose suggesting an individual or group should be hung.
- A threat or advocation of violation against an individual or group. If you are unsure if your post is acceptable, replace the individual or group with another (i.e. race, group, celebrity, governing official, etc.) to gauge acceptability.

Related Supreme Court case:
*Terminiello v Chicago, 337 U.S. 1 (1949)*

Advice
- Do not use language/visuals which suggests people should die.
- Do not use language/visuals which suggest people should be attacked.
- Do not advocate to punch anyone.
- Avoid language/visuals which may symbolically mean someone should be attacked or killed.
- Use your words to express your opinions without the use of violence.

**Blackmail**

Blackmail is the extortion or coercion of value from a person by the threat of public exposure of information, criminal prosecution, or violence or harm in order to compel someone to do something.

Examples:
• Demanding payment or another benefit from someone in return for not revealing compromising or damaging information about them; or, demanding something from someone with a threat to expose compromising information or criminally prosecuting them.

Related Supreme Court case:


Advice
• Do not use language/visuals that suggests or demands payments from someone on Parler in a threatening manner.
• Do not coerce someone to do something in a threatening manner.

Pornography

Pornography is considered indecent according to clauses defined by the FCC.

Examples:

• Printed text description, or visual material containing the explicit description or display of sexual organs or activity. Porn must meet ALL the following conditions:
  o Porn does not require nudity
  o Can be an image, painting, art, or description
  o It must be morbid or degrading in nature (Prurient)

Related Supreme Court Case:

Roth v. United States (1957)

Advice
• Do not use language/visuals that describe or show sexual organs or activity.
• Do not use language/visuals that are morbid or degrading.
• Avoid language/visuals that are sexual in nature.

Indecency

Defined by the FCC under its Indecent Content Clause: “Portrays sexual or excretory organs or activities in a way that does not meet the three-prong test for obscenity.”

Examples:

• Any image, cartoon, drawing, or photograph that portrays female or male genitalia or female nipples. Also includes content that:
  o Portrays sexual or excretory organs
Portrays activities in a way that does not meet the three-prong test for obscenity
Can be a cartoon, drawing or photograph
Buttock is acceptable

Advice
- Do not use language/visuals which show genitalia or female nipples.
- Do not use language/visuals which show sexual or excretory organs.
- Make sure everyone in your photos has clothes.

Obscenity

Obscenity is as close as it gets to a hate speech law, but it is illegal. Obscenity is commonly defined using The Miller Test from the 1973 court case Miller v. California.

Examples:
- Obscene content must meet ALL three of the following points:
  - Sexual in nature - Whether 'the average person, applying contemporary community standards' would find it sexual
  - If the work is offensive
  - Whether the work, taken as a whole, lacks serious literary, artistic, political, or scientific value

Related Supreme Court Case:

Miller v. California (1973)

Advice
- Do not use language/visuals which is sexual in nature.
- Do not use language/visuals that are offensive and offer no literary, artistic, political, or scientific value.

Impersonation, Plagiarism, or Violations of Trademarks, Intellectual Property

Impersonation of any public official is a crime. Impersonation of any individual or firm is also a crime on a state-by-state basis. You may not use the brand or logo of any company without expressed permission.

Example:
- Detection: ANY of the following qualify as impersonation, plagiarism, or trademark violations:
  - Improper use of a trademark
  - Pretending to be a person or firm that the user is clearly not
Claiming to be a satire account when there is no satire present. Satire must be labeled in the name, bio, and the content should at least attempt to be humorous.

Advice
- Do not use language/visuals which imply that you are someone other than yourself.
- Do not use language/visuals which improperly use trademarked material.
- Avoid language/visuals that is non-satirical when claiming to be a satire account.

Bribery or Criminal Solicitation

Giving or offering to give money or other goods or services in exchange for a favor from a public official. This also includes giving money to someone to commit an illegal act.

Example:
- A clear indication of money, goods, or services in exchange for a favor from a public official (lawmaker, law enforcement, prosecutor, judge). A clear indication to commit an illegal act through bribery or criminal solicitation with anyone.

Related Supreme Court case:

_McDonnell v. United States (2016)_

Advice
- Do not use language/visuals which implies or demands services from public figures in exchange for goods, services, or money.
- Do not use language/visuals which suggest an illegal act through bribery or solicitation.

Any Other Speech Federally Illegal in USA

This includes:
- Doxing
- Content glorifying violence against animals
- Human or sex trafficking
- Although marijuana is federally illegal, it is legal on a state-by-state basis and has yet to be challenged in the Supreme Court.

Advice
- Do not use language/visuals which glorifies or advocates for violence against animals.
- Do not use language/visuals which markets or advocates human trafficking.
- Avoid language/visuals which offers, sells, or implies purchase of marijuana if it is not legal where you reside depending on city, county, or state.